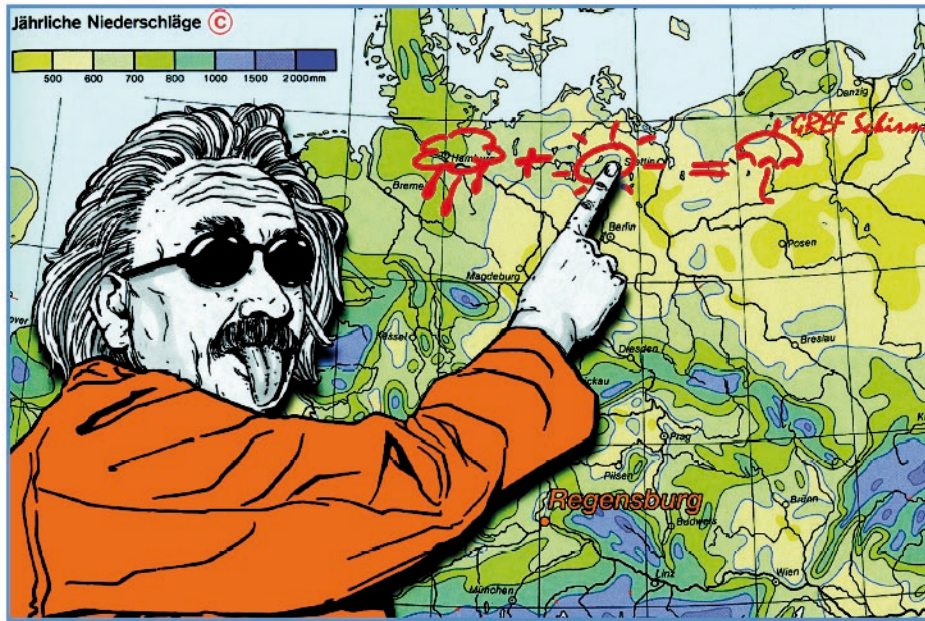


GRAF Schirme



Advertising, merchandising and commercial art

ALLE REDEN VOM WETTER



Gegen Wetter ist kein Kraut gewachsen und kein Chip erfunden – aber das mobile Dach über dem Kopf: der Schirm – seit fünftausend Jahren in seiner Grundkonstruktion nahezu unverändert und unentbehrlich.

Neben seinem Gebrauchswert ist der Schirm die Jahrhunderte hindurch bis heute für seine Benutzer „CI“, Symbol- und Designwelt, seine Fahne, sein Kommunikationssignal.

Das Wetter ist das Thema Nummer eins, die meist verbreitete Information in Presse, Funk und TV, täglich, halbstündlich - der bedeutendste Kommunikationsfaktor überhaupt. Alle reden vom Wetter - GREF-Schirme fördert Markenwerbung durch Wetter mit: Stock-, Golf-, Gäste- und Mini-Taschenschirmen als Twinmatic oder Ultralight – unübertroffen innovativ und qualitätsgeprüft.

GREF-Schirme macht Marken mobil

Everybody's talking about the weather

There is no remedy for the weather and no chip – only the mobile roof over one's head: the umbrella – for five thousand years essentially unchanged in its basic construction, and indispensable.

Through the centuries up until the present day, the umbrella has been, in addition to its practical value, its user's "CI", world of symbol and design, his flag, his communication signal.

The weather is the number one topic, the most wide-spread information in the press, radio and TV, daily, every half-hour - the most important communication factor there is. Everybody talks about the weather - GREF-Schirme promotes name-brand advertising through the weather, with walking-length and golfing umbrellas, guest and collapsible umbrellas (Twinmatic or Ultralight) – unsurpassed in innovation and quality control.

GREF-Schirme makes brand-names mobile

№ 40

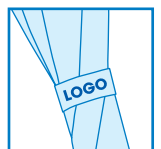
CLASSICLINE

Stockschirm, Automatik,
Polyester Pongée, matt-
gummierte Plastikkrücke,
Stahlstock ø 10mm, schwarzes
Paragongestell 61/8

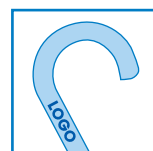
Regular automatic,
polyester pongée, matt-
rubber-coated plastic crook,
steel shaft ø 10mm, black
paragon frame 61/8



Siebdruck
Screen print



Siebdruck
Screen print



Siebdruck
Screen print

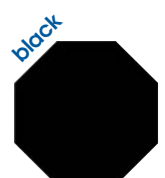


Schwarz eloxierter Stahlstock
ø 10mm
Black-anodized steel shaft
ø 10mm

Mattgummierter Griff
Rubber-coated handle



Nickel-Top
Nickel ferrule end



№ 50

CLASSICLINE

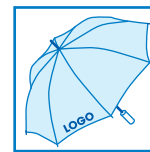


Stockschirm, Automatik,
Polyester Pongée, mattgummierte Plastikkrücke, Stahlstock ø 14mm, schwarzes Paragongestell 70/8

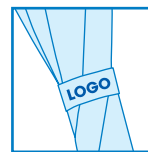
Regular automatic,
polyester pongée, matt-rubber-coated plastic crook, steel shaft ø 14mm, black paragon frame 70/8



Mattgummierter Griff
Rubber-coated handle



Siebdruck
Screen print



Siebdruck
Screen print



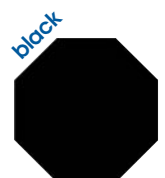
Siebdruck
Screen print



Stabiles Gestell
Stable frame



Schwarz eloxierter Stahlstock ø 14mm
Black-anodized steel shaft ø 14 mm





Stabiles,
umschlagsicheres
Alu-Fiberglasgestell
Stable, windproof
alu fibreglass frame

Ø 98cm

Stabiler Hexagon-Alustock,
3-fach sektioniert
Stable 3-section hexagon alu shaft



Ovaler, gummierter Griff
mit Twinmatic-Knopf
Oval, rubber-coated handle
with twinmatic button

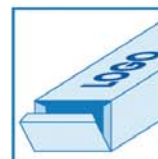


**Twinmatic-Mini-Taschen-
schirm**, superleicht, flach,
Polyester Pongée-Bezug,
teflonbeschichtet, gummierter
Plastikgriff, umschlagsicheres,
3-fach sektioniertes Alu-
Fiberglasgestell 27-54/6 in
wasserdichter Aluminiumbox,
340g

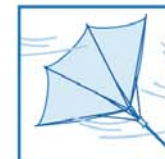
**Twinmatic mini pocket
umbrella**, superlight, flat,
polyester pongée cover
teflon-coated, rubber-coated
plastic handle, 3-section,
windproof alu fibreglass frame
27-54/6 in anodized water-
proof aluminium box 340g



Twinmatic



Geschenkbbox
Present box



Windproof

Zusätzlich lieferbar:
exklusive Geschenkschutulle, Holz mit Kunst-
leder überzogen, Doppelziernahrt, Klappsystem
L=200mm x B=110mm x H=85mm
Additional available:
exclusive present casket, wooden-
covered with leather imitation,
double ornament sewing
hinge function
L=200mm x
B=110mm x
H=85mm



Geschenkbbox
Present box



Siebdruck
Screen print



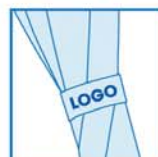
Prägung
Embossing



Lasergravur
Laser engraving



Siebdruck
Screen print



Siebdruck
Screen print



Siebdruck
Screen print



Maße der Alubox:
Measurements of alu box:
280mm x 70mm x 45mm



Superleichter, spezieller Polyesterbezug, teflonbeschichtet
Superlight special polyester cover, teflon-coated

Der kleinste flache Taschenschirm der Welt,
 Selbstfaltsystem, spezial-mega-leichter Polyesterbezug teflonbeschichtet, matt gummierter Plastikgriff, 5-fach sektioniert, umschlagsicheres Alu-Fiberglasgestell, 24-55/6 in einer wasserdichter Aluminiumbox 208g

The world's smallest flat mini pocket umbrella, self-folding system, special polyester cover megalight, teflon-coated, plastic handle rubber-coated, 5-section alu fibreglass windproof frame 24-55/6 in anodized waterproof aluminium box 208g



Stabiler, 5-fach sektionierter Alustock
Stable, 5-section alu shaft

∅ 85cm



Flachschild
Flat umbrella

L=148mm

Stabiles, umschlagsicheres Alu-Fiberglasgestell
Stable, windproof alu fibreglass frame

Zusätzlich lieferbar:
 exklusive Geschenkschatulle, Holz mit Kunstleder überzogen, Doppelnaht, Klappsysteem
 L=200mm x B=110mm x H=85mm
*Additional available:
 exclusive present casket, wooden-covered with leather imitation, hinge function
 L=200mm x B=110mm x H=85mm*



Oval gezogene, kratzfeste Alubox
 160mm x 68mm x 44mm
Oval extruded, anodized alu box 60mm x 68mm x 44mm



Ultralight



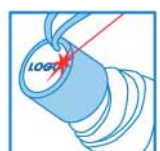
Windproof



Siebdruck
Screen print



Geschenkbox
Present box



Lasergravur
Laser engraving



Siebdruck
Screen print



Prägung
Embossing



Lasergravur
Laser engraving



Siebdruck
Screen print



Siebdruck
Screen print



Siebdruck
Screen print

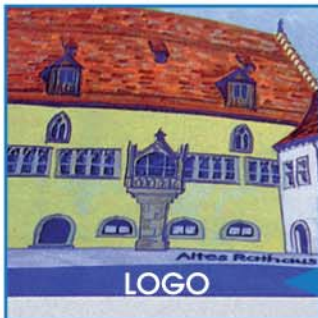


№ 390-0

CITYBRELLA

Citybrella Regensburg:
Die acht schönsten Stadtmotive, künstlerisch dargestellt, gedruckt auf einem hochwertigen Polyester Pongée Bezug auf einem Taschenschirm Automatik 27-56/8

Citybrella Regensburg:
Eight most beautiful city-motives designed by an artist, printed on high quality polyester pongée on a mini automatic umbrella 27-56/8



Idealer Platz für den
Logo-Aufdruck
Ideal place
for Logo-imprint



ø 100cm

BIRDIE

Golfschirm, Polyester Pongée, Moosgummigriff, schwarzer Fiberglasstock ø14mm, schwarze Fiberglasschienen 75/8

Golf umbrella, polyester pongée, soft handle, black fibreglass shaft Ø 14mm, black fibreglass ribs 75/8



ø 130cm

Bruchsicherer
Fiberglasstock ø 14mm
Stable fibreglass shaft ø 14mm



L = 110cm



Moosgummigriff mit integriertem Logo-Inlay (bei Sonderfertigung)
Soft handle with logo inlay (at special production)

Stabile Fiberglasschienen, mit bruchsichereren Plastikscharnieren
Stable fibreglass ribs with non-breakable plastic joinings



Ultralight



Windproof



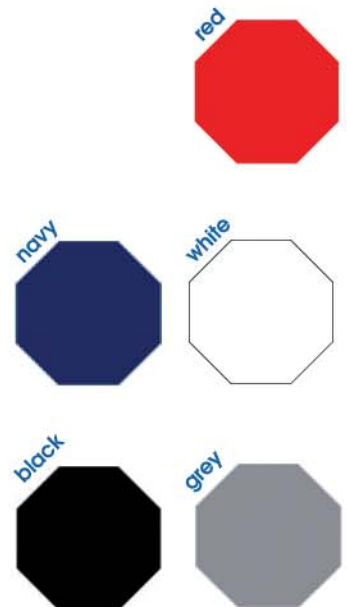
Siebdruck
Screen print



Plakette
Acryl plate



Siebdruck
Screen print



BOOGIE

Golfschirm, Automatik,
Nylon, Plastikkrücke, Stahlstock
ø14mm, schwarzeloxiertes
Paragongestell 70/8

Golf Automatic,
nylon, plastic crook,
black metal shaft ø 14mm,
black paragon frame 70/8



Siebdruck
Screen print



Siebdruck
Screen print



ø 115cm

Stabiler Metallstock ø 14mm,
schwarzeloxiert
Stable black metal shaft
ø 14mm

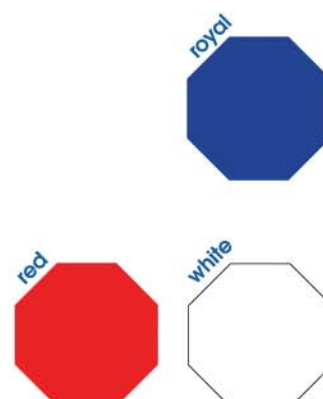


Praktische Automatik,
stabiler Stock mit ø 14mm
Useful automatic,
stable shaft with ø 14mm

Stabile Plastikkrücke
Stable plastic crook



L = 97cm



№ 551

PHOENIX

Stockschirm, Automatik,
Polyester Pongée-Bezug,
teflonbeschichtet, Alugriff mit
mattgummiertem Mittelteil
Ton-in-Ton, Aluminium-Stock
Ø 14mm, sturmfestes
Fiberglasgestell 65/8

Stick umbrella, automatic,
polyester pongée cover
teflon-coated, aluminium
handle with matching color
rubber-coated middle part,
alu shaft Ø 14mm, windproof
fibreglass frame 65/8

Stabiler Alustock,
Stable alu shaft Ø 14mm

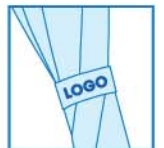
Ø 105cm



Windproof



Siebdruck
Screen print



Siebdruck
Screen print



Siebdruck
Screen print



Lasergravur
Laser engraving

Aluminiumgriff
mit mattgummiertem Mittelteil
Aluminium handle with matt-
rubber-coated middle part



L = 90cm

Sturmfestes,
umschlagsicheres
Fiberglasgestell
Stable, windproof
fibreglass frame



№ 552

PRESTIGE

Stockschirm, Automatik,
Polyester Pongée, Aluminium-
stock ø14mm, Lederverschluß-
band, Kunststoffknauf
gummiert mit Aluminium-
streifen, Fiberglasgestell mit
Semiautomatik 65/8

Stick umbrella, automatic,
polyester pongée, genuine
leather tieband, aluminium
shaft ø14mm, rubber-coated
plastic handle with aluminium
stripe, fibreglass frame with
semi-automatic, 65/8



Leder-Verschlußband
Genuine leather tieband



Gummierter Griff
mit Aluminiuminlay
Rubber-coated
handle with
aluminium strip

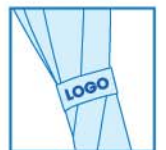
100% umschlagsicher durch
neues GLIDER-System
100% windproof by new
GLIDER system



Windproof



Siebdruck
Screen print



Siebdruck
Screen print



Siebdruck
Screen print



Lasergravur
Laser engraving



№ 515

SILVERSTONE

Stockschirm, Automatik, Nylon aluminiumbeschichtet, Aluminiumkrücke und -stock ø 14mm, schwarzes Fiberglasgestell 61/8

Stick umbrella, automatic, aluminium-coated nylon, aluminium crook and shaft ø14mm, black fibreglass frame 61/8



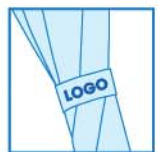
ø 100cm

Stabiler, matt eloxierter Alustock, ø 14mm
Stable matt silver alu shaft, ø 14mm

inside: black
outside: silver



Siebdruck
Screen print



Siebdruck
Screen print



Ultralight



Siebdruck
Screen print



Lasergravur
Laser engraving



Stabile Alukrücke ø 21mm
Stable alu crook, ø 21mm



L = 86cm

black



orange



Ultralight



Siebdruck
Screen print



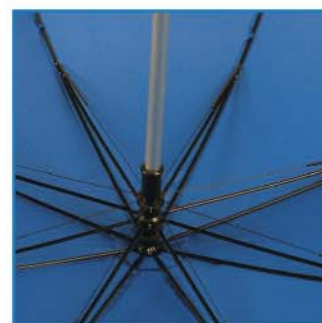
Lasergravur
Laser engraving

№ 516

ALSTAR

Stockschirm, Automatik, Polyester Pongée, Aluminiumkrücke und -stock ø 14mm, schwarzes Fiberglasgestell 61/8

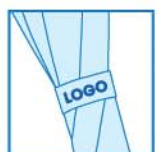
Stick umbrella, automatic, polyester pongée, aluminium crook and shaft ø14mm, black fibreglass frame 61/8



Semiautomatik, Fiberglasschienen
Semi-automatic, fibreglass ribs



Siebdruck
Screen print



Siebdruck
Screen print



Ultralight



Siebdruck
Screen print



Lasergravur
Laser engraving

№ 517

SENATOR



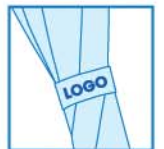
ø 115cm

Stockschirm Automatik,
Polyester Pongeé-Bezug,
Kunststoffkrücke echtleder-
ummantelt, Aluminiumstock
ø 14mm und Fiberglasgestell
mit Semiautomatik 70/8

Stick umbrella automatic,
polyester pongeé cover,
plastic crook handle genuine
leather covered, aluminium
shaft ø 14mm, fiberglass frame
with semi-automatic, 70/8



Siebdruck
Screen print



Siebdruck
Screen print



L = 98cm

Fiberglasgestell 100%
umschlagsicher durch neues
GLIDER-System
Fiberglass frame 100% wind-
proof by new GLIDER system

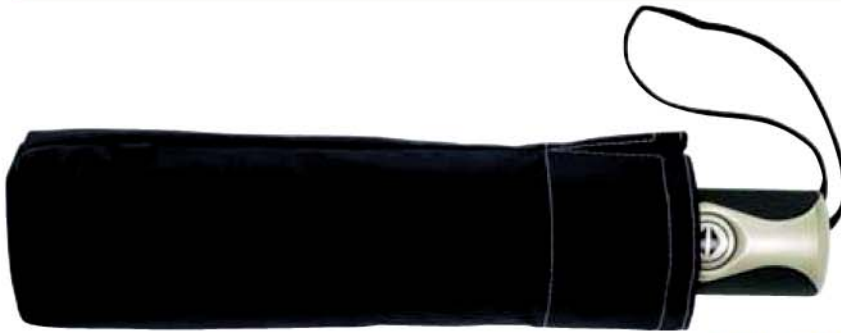


Exklusiver Griff echtleder-
ummantelt
Exclusive handle genuine
leather covered

black



BRISTOL



Plastikknauf matt gummiert
und matt nickeleloxiert
*Plastic knob rubber-coated
and matt-nickel-plated*

Twinmatic-Mini-Taschenschirm,
superleicht, Polyester Pongée-
Bezug, 3-fach-sektionierter,
schwarz eloxierter Alu-
Hexagonstock, umschlag-
sicheres, carbonverstärktes
Alu-Fiberglasgestell 28-55/8

**Twinmatic mini pocket
umbrella,** superlight,
polyester pongée cover,
3-section black alu hexagon
shaft, black-anodized
windproof, carbon-
strengthened alu fibreglass
frame 28-55/8



Ziernaht
Ornament sewing



Twinmatic



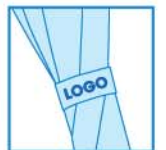
Windproof



Siebdruck
Screen print



Siebdruck
Screen print



Siebdruck
Screen print



Siebdruck
Screen print



Lasergravur
Laser engraving



Stabiler 3-fach sektionierter,
schwarz eloxierter Alustock,
*Stable 3-section black
alu shaft, anodized*

∅ 10 mm



№ 3051

PALAS

**Mini-Taschenschirm,
Automatik,** Polyester Pongée,
3-fach sektionierter Nickel-
Hexagonstock, gummierter
Plastikgriff, Chrom-Paragon-
gestell 29-55/8

**Mini pocket umbrella,
automatic,** polyester pongée,
nickel hexagon shaft,
3-section, rubber-coated
plastic handle, chrome
paragon frame 29-55/8



Siebdruck
Screen print



Siebdruck
Screen print



Siebdruck
Screen print



black



navy



№ 3061

SHORTY



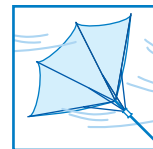
Umschlagsicheres,
verchromtes Stahlgestell
*Windproof chrome-plated
steel frame*

**Mini-Taschenschirm,
Selbstfaltsystem,** Polyester
Pongée, Plastikgriff, 3-fach sek-
tionierter Stahlstock,
schwarzes Stahlgestell
24-54/8

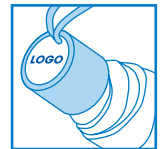
**Mini pocket umbrella,
self-folding system,** polyester
pongée, plastic handle,
3-section steel shaft, black
steel frame 24-54/8



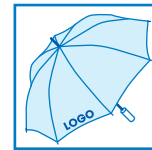
L = 24cm



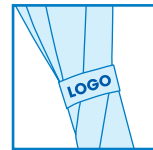
Windproof



Siebdruck
Screen print



Siebdruck
Screen print



Siebdruck
Screen print



Siebdruck
Screen print



ø 96cm

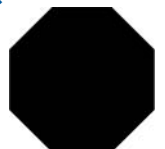
Stabiler, 3-fach sektionierter
Stahlstock, verchromt
*Stable 3-section chrome-plated
steel shaft*

Aufgesetzte Metallspitzen
Fixed metal tips

orange



black



navy



white



red



EASY



L = 23cm

Mini-Taschenschirm,
ultraleicht, Selbstfaltsystem,
Polyester Pongée, Plastikgriff,
Nylonschlaufe, Aluminium-
Fiberglasgestell
23-52/8

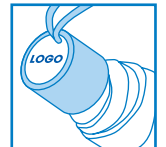
Mini pocket umbrella,
ultralight, self-folding system,
polyester pongée,
plastic handle, nylon strip,
aluminium fibreglass frame
23-52/8



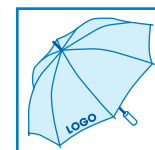
Stabiles,
umschlagsicheres
Alu-Fiberglasgestell
Stable, windproof
alu fibreglass frame



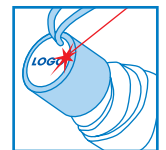
Ultralight



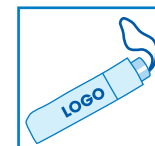
Siebdruck
Screen print



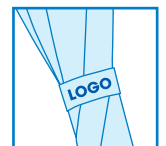
Siebdruck
Screen print



Lasergravur
Laser engraving



Siebdruck
Screen print

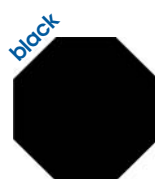


Siebdruck
Screen print



Stabiler Alustock,
3-fach sektioniert
Stable 3-section
alu shaft

ø 90cm



№ 4011

SOLID

Stockschirm, Automatik,
Nylon, Metallstock ø 8mm,
schwarzes Paragongestell
61/8

Regular Automatic, nylon,
metal shaft ø 8mm, black
paragon frame 61/8



ø 100cm

Stabiler Metallstock
ø 8mm, verchromt
Stable chromed metal shaft
ø 8mm



Siebdruck
Screen print



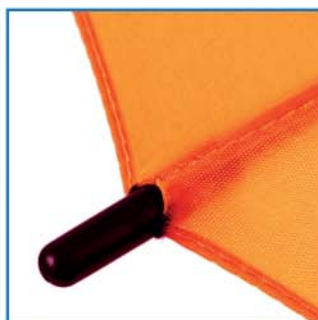
Siebdruck
Screen print



Siebdruck
Screen print



L = 83cm



Stabile Plastikspitzen
Stable plastic tips



Schwarze Plastikkrücke
und -spitzen
Black plastic crook handle
and tips



navy



yellow



black



orange

№ 4110

WALKER

Stockschild, Automatik,
Polyesterbezug,
Holzstock ø 14mm, Holzkrücke
und -spitzen, schwarzes
Paragongestell 60/8

Stick umbrella, automatic,
polyester cover, wooden
shaft ø 14mm, wooden crook
handle and tips, black
paragon frame 60/8

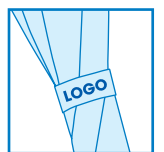


Polyesterbezug
Polyester cover

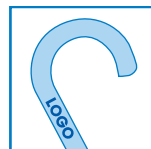
ø 100cm



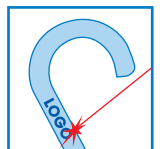
Siebdruck
Screen print



Siebdruck
Screen print



Siebdruck
Screen print



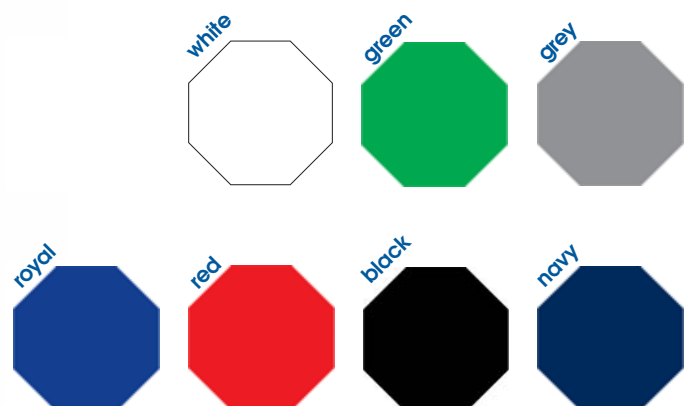
Lasergravur
Laser engraving



L = 85cm



Echtholzkrücke und -spitzen
Genuine wooden crook handle and tips



№ 5101

CHAMP

Polyesterbezug
Polyester cover

Golf-Gästeschirm,
Nylon, Metallstock ø14mm,
Holzknauf, schwarzes
Doppelparagongestell 77/8

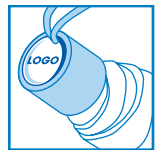
Golf umbrella,
nylon, metal shaft ø 14mm,
wooden knob, black double
paragon frame 77/8



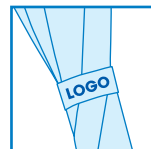
ø 130cm

Stabiler Metallstock ø 14mm
Stable metal shaft, ø 14mm

Formschöner
schwarzer Holzknauf
Elegant black
wooden handle



Plakette
Acryl plate



Siebdruck
Screen print



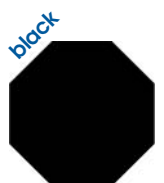
Siebdruck
Screen print



L = 112cm



Stabile Doppelparagon-
schienen
Stable double paragon ribs

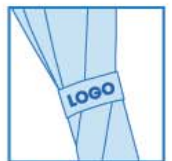


Stockschild, Automatik,
Polyesterbezug,
Holzstock ø 14mm, Holzkrücke
und -spitzen, schwarzes
Paragongestell 60/8

Stick umbrella, automatic,
polyester cover, wooden
shaft ø 14mm, wooden crook
handle and tips, black
paragon frame 60/8



Siebdruck
Screen print



Siebdruck
Screen print



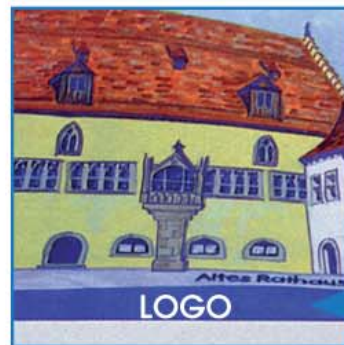
Siebdruck
Screen print



Lasergravur
Laser engraving



Echtholzkrücke und -spitzen
Genuine wooden crook handle and tips



Idealer Platz für den
Logo-Aufdruck
Ideal place
for Logo-imprint



№ 4111

BAYERNRAUTE



Stockschirm, Automatik,
Polyesterbezug,
Holzstock ø 14mm, Holzkrücke
und -spitzen, schwarzes
Paragongestell 60/8

Stick umbrella, automatic,
polyester cover, wooden
shaft ø 14mm, wooden crook
handle and tips, black
paragon frame 60/8



Siebdruck
Screen print



Siebdruck
Screen print



Siebdruck
Screen print



Lasergravur
Laser engraving



Echtholzkrücke und -spitzen
Genuine wooden crook handle and tips

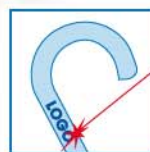


№ 5000

BAYERNRAUTE

Golf-Gästeschirm,
Nylon, Metallstock ø14mm,
Holzknauf, Chrom- Doppel-
paragongestell 77/8

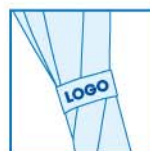
Golf Umbrella,
nylon, metalshaft ø 14mm,
wooden knob, chrome
double-paragon frame 77/8



Lasergravur
Laser engraving



Plakette
Acrylplate



Siebdruck
Screenprint



Siebdruck
Screenprint



Formschöner
Holzknauf
Elegant wooden
handle